



2023

IMPACT REPORT

ENHANCING LIVES THROUGH BICYCLES





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WELCOMING WORDS

Our efforts have reached new heights, enabling access to education, empowering entrepreneurs, protecting the environment, advancing gender empowerment, and promoting health and well-being across communities.

With the support of our partners, volunteers, and stakeholders, we have delivered hope and opportunities to those who need it most.

Thank you for being a part of this journey. Together, we are enhancing lives through bicycles.

Ayanna Kimaro, Chief Impact Director

Table Contents

2 - 3	Welcoming Words
4	Table of Content
5 - 7	Organization Overview
8	Impacted regions
9	Impact in 2023
10 - 11	Key Success
12	Challenges and Learning
13	Channels of Support
14 - 15	Impactful Stories
16	Financial Summary
17	Donors and partners



Organization Overview

We empower individuals to access education, healthcare and economic opportunities through life-changing bicycles.

- **Vision:** ABC Impact envisions a healthier, happier, better-educated, and more prosperous Tanzania utilizing bicycles for transport, sports, health, employment, environment, and leisure.
- **Mission:** ABC Impact empowers individuals to access education, healthcare, and economic opportunities through life-changing bicycles. We accomplish our mission through six programs.



Our Programs

1. Bike2School: A program that focuses on reducing the long-distance challenges faced by students in rural areas. Currently, the program helps both girls and boys through the distribution of bicycles, maintenance services, awareness campaigns, and the establishment of bicycle clubs in schools.



2. Youth Bike Academy: Develops young cycling talents from the streets to become professional cyclists of tomorrow through theoretical and practical training every Saturday.

Our Programs

3. Community Bike Forum: Brings awareness of the benefits of cycling through monthly fun rides and an annual bicycle festival, the Impact Bike Festival.

4. Bikepreneur: Creates capacities for youth in bicycle mechanic skills, entrepreneurship, and innovation.

5. Bikes4Trees: Aims to combat climate change by promoting the use of bicycles as a means of transportation for community members during tree planting activities. Currently, this program operates in Kahe, Kilimanjaro.

6. Bikes4Change makers: Aims to assist individuals involved in community activities by providing them with bicycles for easier transportation. Currently, the program operates in the Mwanza region.



Impacted Regions in 2023

Region	Programs implemented
Arusha	<ul style="list-style-type: none">• Bike2School• Youth Bike Academy• Community Bike Forum
Kilimanjaro	<ul style="list-style-type: none">• Bike2School• Bikes4Trees
Shinyanga	<ul style="list-style-type: none">• Bike2School
Dodoma	<ul style="list-style-type: none">• Bike2School



Enhancing Lives Through Bicycles

Impact in 2023



1,000+ Community Engagements



96 YBA Champions



1,000 Students Given Bicycles



34 Schools Reached



150 Bicycles Provided to Communities.



2,400 Students' Bicycles Repaired from Past Beneficiaries.

KEY SUCCESSESS

Bikes4Trees:

In 2023, we successfully launched this program, providing 50 bicycles to the women in the Upendo Saccoss group. Through this program, we have already planted 3,000 trees in schools, hospitals, and public areas.

Bike2School:

We expanded the Bike2School program to Dodoma, and added the Rotary Club as a new partner in this program.

Bikes4ChangeMakers:

we extended our impact by launching the Bikes4ChangeMakers program, supporting 100 changemakers with bicycles. These bicycles were utilized by nurses for outreach to reach patients, for transportation to permaculture farms, and for various other community activities. This program was made possible through partnerships with Velafrica and MainSpring.



KEY SUCCESSESS

Youth Bike Academy:

We have successfully taken our champions to two country-class bicycle competitions. One of our champions finished as the 4th runner-up in the amateur category, and two of them finished as the 2nd and 3rd runners-up in the kid category at the Impact Bike Festival. Additionally, at the Karatu Sports Festival, one of our champions finished as the 15th runner-up.

Community Bike Forum:

We hosted 6 fun rides and the two-day Impact Bike Festival in partnership with Redknot Tanzania, Pedal for Cause, Chama cha Baiskeli Arusha, and ABC Bicycle Company, successfully hosting over 500 individuals at the festival.



Challenges

- Due to the high demand for bicycles by students, there is a limited availability of bicycles and spare parts, which prevents us from fully meeting the demand and shortening the distance to and from school for students.
- Some teachers take bicycles intended for students for their own use or for business purposes.
- There is insufficient support from the government, especially in the distribution of bicycles to schools.

Learning

- We have learned the importance of developing strong partnerships with suppliers of bicycle spare parts to ensure a steady supply. Additionally, we are exploring local production options to meet the increasing demand and reduce dependency on external sources.
- Regular review of policies ensures that we continue to meet government standards, which is important as it helps us avoid issues such as the cancellation of our program activities.
- As we learn, we aim to extend our range of partners in our community activities and programs in order to increase our impact.

Channels of Support

Numbers don't show every impact, so here you can see a qualitative overview of tangible ways in which we help the community,.

Enhancing Lives Through Bicycles



Access to Education

Reduces the number of absentees in schools and increases the academic performance of the beneficiaries.



Health care

Through our monthly rides, which help prevent non-communicable diseases and enable mobile nurses.



Networking

Establishing a network within our local community, as well as with our stakeholders and partners, to enhance impact.



Environmental Conservation

Through raising awareness about using bicycles as a means of transportation, which doesn't pollute the environment, and planting trees.



Talent Development

Develop the street bicycle talents to cultivate them into international-class cycling talents.



Job Creation

Through our program activities, we are able to create job opportunities for both staff and outsourced personnel.

Impactful Stories



Bariki Charles Upendo Group

I'm proud to say that we've been dedicated to serving our community through tree planting initiatives. Over the past years, our team has worked tirelessly to plant a total of 300 trees in schools and public areas.

However, our efforts were significantly amplified when the Bike4Trees program came into the picture. With the bicycles provided by this organization, we were able to plant an 1000 trees in 2023 alone. These bicycles enabled us to reach remote interior areas that were previously inaccessible to us, allowing us to expand our impact and contribute even more towards environmental conservation.

The support from Bike4Trees has been invaluable, and we are grateful for the opportunity to make a greater difference in our community.



Sada Shedrack Ulewe Secondary School

Meet Sada, due to the distance from their home to school which is about 30km she had to rent a room with her five colleagues so that they can stay near the school but despite renting a house the distance remains a problem.

She wakes up at 6AM in the morning and starts walks for more than one hour to school and back where she lives.

2023 ABC Impact distributed bicycles and Sada was one of our beneficiaries of our Bike2School, now the bicycle enable her to get to school on time and avoid the obstacles that would cause her to drop out of school.

Impactful Stories

NICKSON LOMAYAN YBA CHAMP

Since finishing secondary school, I've been hooked on cycling, thanks to joining a youth bike academy. The trainers pushed me hard, and I found a love for the sport I never knew I had.

They saw potential in me and threw me into competitions like the Impact Bike Festival and the Karatu Sports Festival. Surprisingly, I managed to finish in the top ten in both races!

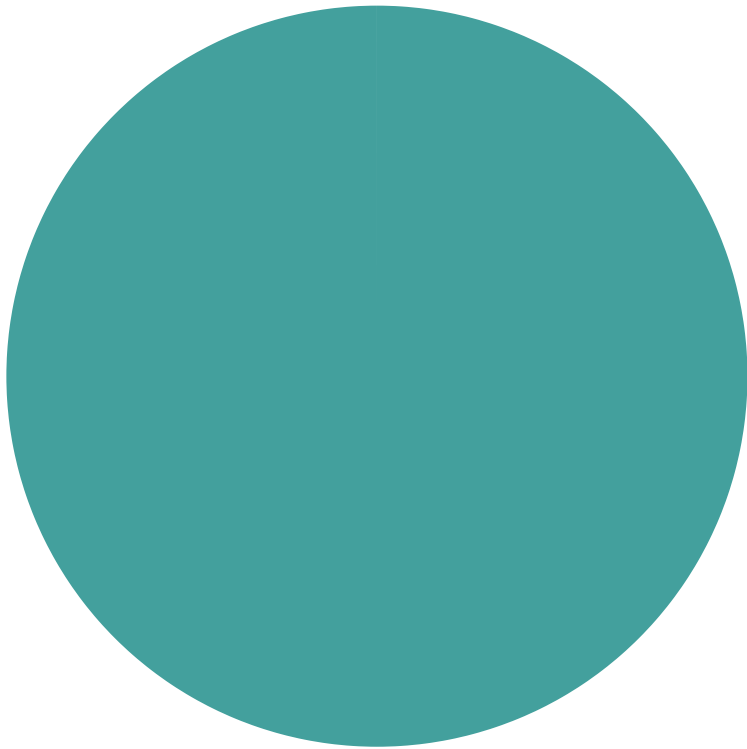
Now, I'm hungry for more victories in the races to come. Cycling isn't just a hobby anymore; it's become my passion, driving me to push myself harder with each race, aiming for greater triumphs ahead.



Ivan Pereira UWC

Today (5th Nov) was my first-time riding with ABC Impact in Arusha, Tanzania. It was an amazing experience! I met new friends and discovered new places while riding with the group at the Fun Ride. The ride made me appreciate my bicycle even more.

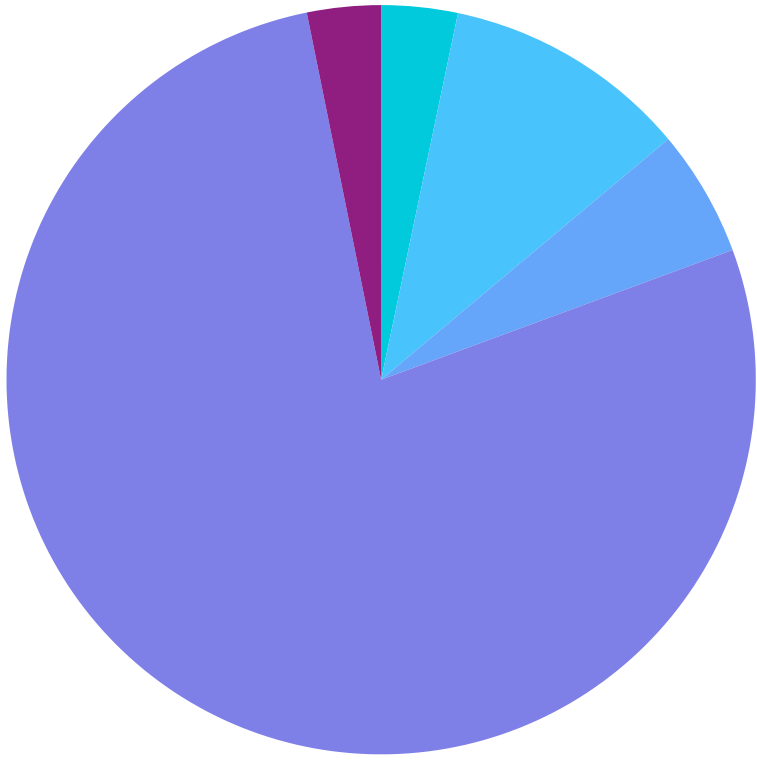
I can't emphasize enough how awesome this ride was. If you're looking for a way to connect with nature, meet wonderful people, and discover hidden gems in your own backyard, I highly encourage you to join the next ABC Impact ride. It's an experience you won't want to miss!



Grants
\$119332

Total Income

- Casual Wages
- Impact travel and accommodation
- Bicycles and spare parts transport
- purchase of bicycles and spare parts
- Local Transportation



Total Expenses

Here are the income and expenditure figures for the impacted year of 2023.

Donors and partners recognitions

ABC Impact is Velafrica's trusted partner in Tanzania for implementing mobility initiatives or vocational training programs. Their team is dedicated to excellence and consistently prioritizes community impact

Nikolai Raeber
Co-Director, Finances
Velafrica



