

New Jerseys, New Heights

# SWISS CYCLING FAMILY POWERS YOUTH BIKE ACADEMY'S RISE

24th August 2024

At the Youth Bike Academy, we nurture street bicycle talents and develop them into professional, international-standard cyclists.

Every week, we meet on Saturdays for both theoretical and practical training, followed by physical training on Sundays.

This comprehensive approach requires trainers and proper gear, including bicycles.

Thanks to generous donations from [Velafrica](#), Maarten and his friends, and our board chairman John Corse, we now have enough bicycles to support our current youth.

That dream became a reality on August 24th when our Youth Bike Academy received a donation of 25 cycling jerseys from the [Swiss Cycling Family](#).

This generous contribution transformed the atmosphere at the academy.

The joy was evident not only in the youth but also among the trainers.

Senior trainer George remarked, "These jerseys will help us stand out in competitions—not just by our performance, but by our appearance as well.

We'll be catching the audience's attention even before we reach the podium."

However, the journey hasn't been without challenges.

As Mohammed Mussa, the program lead, explains, *"We've been participating in several cycling competitions and have shown great promise. But one major obstacle we face is the lack of proper uniforms. Competing as a team without matching jerseys affects our sense of professionalism and comfort."*



As we continue to expand our participation in competitions to gain exposure and experience, these jerseys have added tremendous value to our mission.

We are proud to make them our official competition uniforms, given their durability and quality, which can withstand the challenges of cycling while maintaining their appearance.

We extend our deepest gratitude to the [Swiss Cycling Family](#) for their commitment to helping us develop street bicycle talents into professional cyclists in Tanzania.

Our thanks also go to [Velafrica](#), whose support ensured the smooth delivery of this donation.

While we are making great strides, there is still much more to be done. We invite contributions from stakeholders, partners, and donors to help us reach even more street talents. Our resources are limited, particularly in providing bicycles for competitive cycling, and with your support, we can continue making a difference.

