



1st Quarterly 2024

Impact Report

January - February - March

www.abcimpact.or.tz





ENHANCING LIVES THROUGH BICYCLES



WELCOMING WORDS

The first quarter of 2024 has begun with outstanding success, from the launch of our Bikepreneur program to the Wheels of Change Gala.

These milestones have demonstrated the incredible support we receive from our partners, individuals, and the community in our mission to enhance lives through bicycles across Tanzania.

We welcome partners to be a part of our efforts and contribute to the changes you wish to see in Tanzania.

Ayanna Kimaro, Chief Impact Director

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Organization Overview

We empower individuals to access education, healthcare and economic opportunities through life-changing bicycles.

- **Vision:** ABC Impact envisions a healthier, happier, better-educated, and more prosperous Tanzania utilizing bicycles for transport, sports, health, employment, environment, and leisure.
- **Mission:** ABC Impact empowers individuals to access education, healthcare, and economic opportunities through life-changing bicycles. We accomplish our mission through six programs.



Our Programs

1. Bike2School: A program that focuses on reducing the long-distance challenges faced by students in rural areas. Currently, the program helps both girls and boys through the distribution of bicycles, maintenance services, awareness campaigns, and the establishment of bicycle clubs in schools.



2. Youth Bike Academy: Develops young cycling talents from the streets to become professional cyclists of tomorrow through theoretical and practical training every Saturday.

Our Programs

3. Community Bike Forum: Brings awareness of the benefits of cycling through monthly fun rides and an annual bicycle festival, the Impact Bike Festival.

4. Bikepreneur: Creates capacities for youth in bicycle mechanic skills, entrepreneurship, and innovation.

5. Bikes4Trees: Aims to combat climate change by promoting the use of bicycles as a means of transportation for community members during tree planting activities. Currently, this program operates in Kahe, Kilimanjaro.

6. Bikes4Change makers: A program aimed at addressing long-distance challenges by tackling four critical needs in rural communities: Education, shelter, healthcare, and permaculture.



Impacted Regions in 1st Quarterly 2024

Region	Programs implemented
Arusha	<ul style="list-style-type: none">• Bike2School• Youth Bike Academy• Community Bike Forum
Kilimanjaro	<ul style="list-style-type: none">• Bike2School• Bikes4Trees
Shinyanga	<ul style="list-style-type: none">• Bike2School
Dodoma	<ul style="list-style-type: none">• Bike2School



Enhancing Lives Through Bicycles

Impact in 1st Quarterly 2024



500+ Community Engagements



52 YBA Champions



35 creation of Bikes clubs in secondary schools.



35 schools reached through the Bike2School awareness phase.



4 Impact Fun Rides

KEY SUCCESSESS

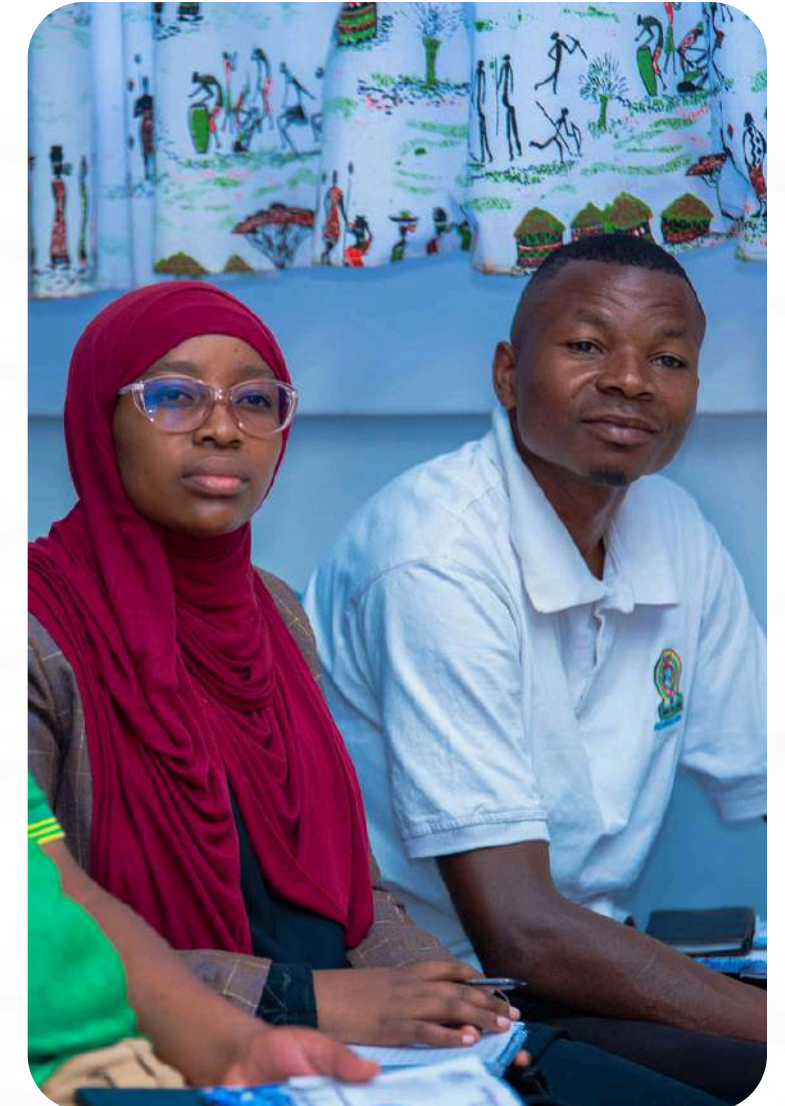
1. Bikepreneur Program Launch:

In partnership with Velafrica, WSHA, and Twende Innovative, we successfully launched the Bikepreneur program on **January 23, 2024**, through an impactful and engaging event held at the WSHA Mega Complex, 7th Floor.

Attendees:

We hosted 100 guests at this event, including our partners and stakeholders from NGOs, schools, and community members.

We are honored to acknowledge the NGO representatives from *GLAMI, Rotary Club Arusha, EYDO, Vision for Youth (V4Y), BF Suma, Upendo na Amani, Elimu Yetu, EPN (Elle Peut Naidim), EmbedX, Pedal TZ, and Mainsprings.*



Bikepreneur Program Launch

Additionally, students and teachers from *Olasity Secondary School, Kinana Secondary School, Olmoti Secondary School, Mateves Secondary School, KIA Secondary School, and Mpirani Secondary School* were also present.

We had the honor of having Japhet M. Kurwa, the Youth Development Officer in Arusha, as our guest of honor.

The call for applications officially opened on January 23, 2024, and closed on March 3, 2024.

During this period, we received 64 applications from youth interested in joining the Bikepreneur program.



KEY SUCCESSESS

2. Wheels of Change Gala:

Our goal was to expand our support to communities, particularly to protect girls in rural areas from risks such as rape, early marriage, and school dropout, while increasing access to education.

On March 22, 2024, we held an impressive Wheels of Change Gala at the Gran Melia Hotel to raise funds for ABC Impact programs.

Attendees:

We were honored to have the esteemed Arusha District Commissioner as our guest of honor.

We also hosted 75 business owners who joined us in enhancing lives through bicycles.



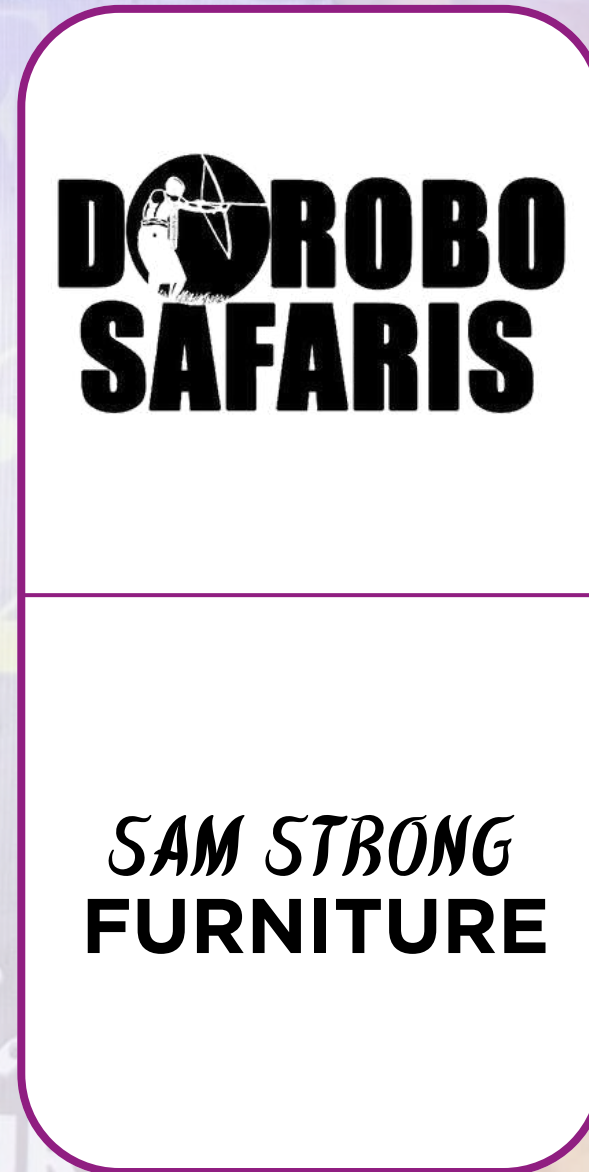
Wheels of change gala

Through auction items, donations, and pledges, we were able to raise USD 3,500, which will help girls and boys in rural areas continue to use bicycles for their school commutes.

We extend our deepest gratitude to our Board Chairman John Corse, Chief Impact Director Ayanna Kimaro, MC and board member Carol Kandusi, Auction Master Richard Beatty, the ABC Impact Board, and the entire ABC Impact team, who worked tirelessly to make this day a success.



We also want to extend our appreciation to our partners who sponsored and supported the gala.



Challenges

- **Low Female Participation:** Despite aiming to recruit 60% female and 40% male participants in our Bikepreneur Program, we received very few qualified applications from women, making it difficult to achieve our goal of encouraging female participation in the bicycle industry.
- **Overwhelming Applications:** We received a large number of applications for the Bikepreneur Program, but due to limited available funding, we were unable to accept all qualified applicants.
- **Lack of Awareness about Fundraising Gala:** In Arusha, there is limited awareness of fundraising galas, requiring our team to invest significant effort in educating stakeholders on how they work and their importance.
- **Government Support Challenges:** During this first quarter, we faced difficulties securing government support, including challenges in getting a guest of honor from the government to attend our impact events.

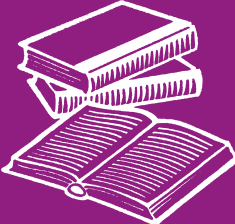
Learning

- **Creating a More Inclusive Environment:** There is a need to foster a more favorable environment in the bicycle industry to attract more female participation, particularly in roles like mechanics, where women are significantly underrepresented.
- **Establishing Regular Fundraising Events:** Hosting the Wheels of Change gala on a regular basis can serve as a consistent fundraising platform for ABC Impact's programs. It also provides an opportunity for companies to showcase their commitment to Corporate Social Responsibility (CSR).
- **Expanding Partnerships:** To enhance lives through bicycles in Tanzania, we should focus on extending our network of partners who can join us in various initiatives, amplifying our impact.
- **Strengthening Government Engagement:** Building stronger relationships with government officials and agencies is crucial to secure their support and participation in our events. Establishing regular communication channels and aligning our initiatives with national priorities can help facilitate smoother collaboration.

Channels of Support

Numbers don't capture the full impact, so here's a qualitative overview of the tangible ways we've helped the community this quarter.

Enhancing Lives Through Bicycles



Access to Education

Reduces school absenteeism and enhances academic performance among beneficiaries, while also providing learning opportunities through the Bikepreneur Program.



Health care

Through our monthly rides, we help prevent non-communicable diseases and promote overall health.



Networking

Established a networking platform through our gala, launch events, and Impact Fun Rides.



Talent Development

Develop the street bicycle talents to cultivate them into international-class cycling talents.



Job Creation

Through our impact events, we are able to create job opportunities for both staff and outsourced personnel.

Impactful Stories



Henri Van De Land ABC Impact, Board Director

After learning about the Wheels of Change Gala, he generously donated a bicycle in excellent condition, valued at \$366.15, to be auctioned at the event.

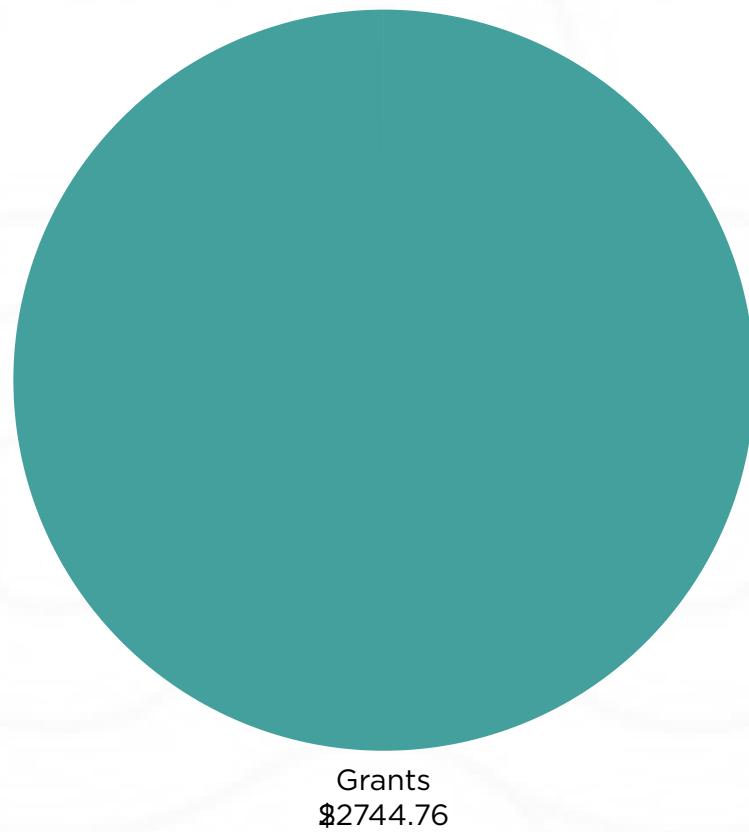
The goal was to help rural girls access education by reducing the long distances they need to walk.

Fortunately, the bicycle was successfully auctioned, and the winning bidder chose to donate it back to support our Bike2School program, ensuring it directly helps students in need.



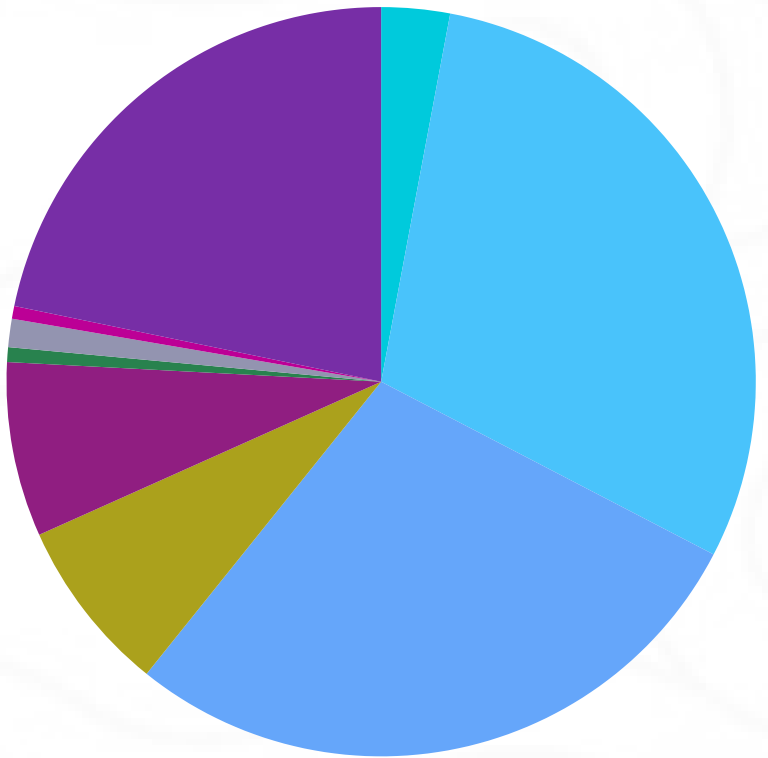
Financial Summary

Here are the income and expenditure figures for the 1st Quarter of 2024.



Total Income

- Website & Internet Exp
- Bikepreneur
- Wheels of Change Gala
- Team Allowances
- Working travel & accomodation
- Stationaries
- Local Transport
- Bank Charges
- Surplus to be used in the next quarter



Total Expenses

Donors and partners recognitions

ABC Impact is Velafrica's trusted partner in Tanzania for implementing mobility initiatives or vocational training programs. Their team is dedicated to excellence and consistently prioritizes community impact

Nikolai Raeber
Co-Director, Finances
Velafrica



THANK YOU

