



2nd Quarterly 2024

Impact Report

April - May - June

www.abcimpact.or.tz



ENHANCING LIVES THROUGH BICYCLES



Ayanna Kimaro, Chief Impact Director

WELCOMING WORDS

Dear Valued Friends, Partners, and Supporters,

As we wrap up the second quarter, we are thrilled to share exciting milestones from ABC Impact. We successfully launched our Bike2School program in Kilimanjaro, distributing 80% of bicycles to young women, enhancing their access to education and promoting safer transportation.

Our Youth Bike Academy (YBA) participants showcased their resilience at the 2024 West Kili Forest Tour Challenge, inspiring other youth to embrace active lifestyles and leadership.

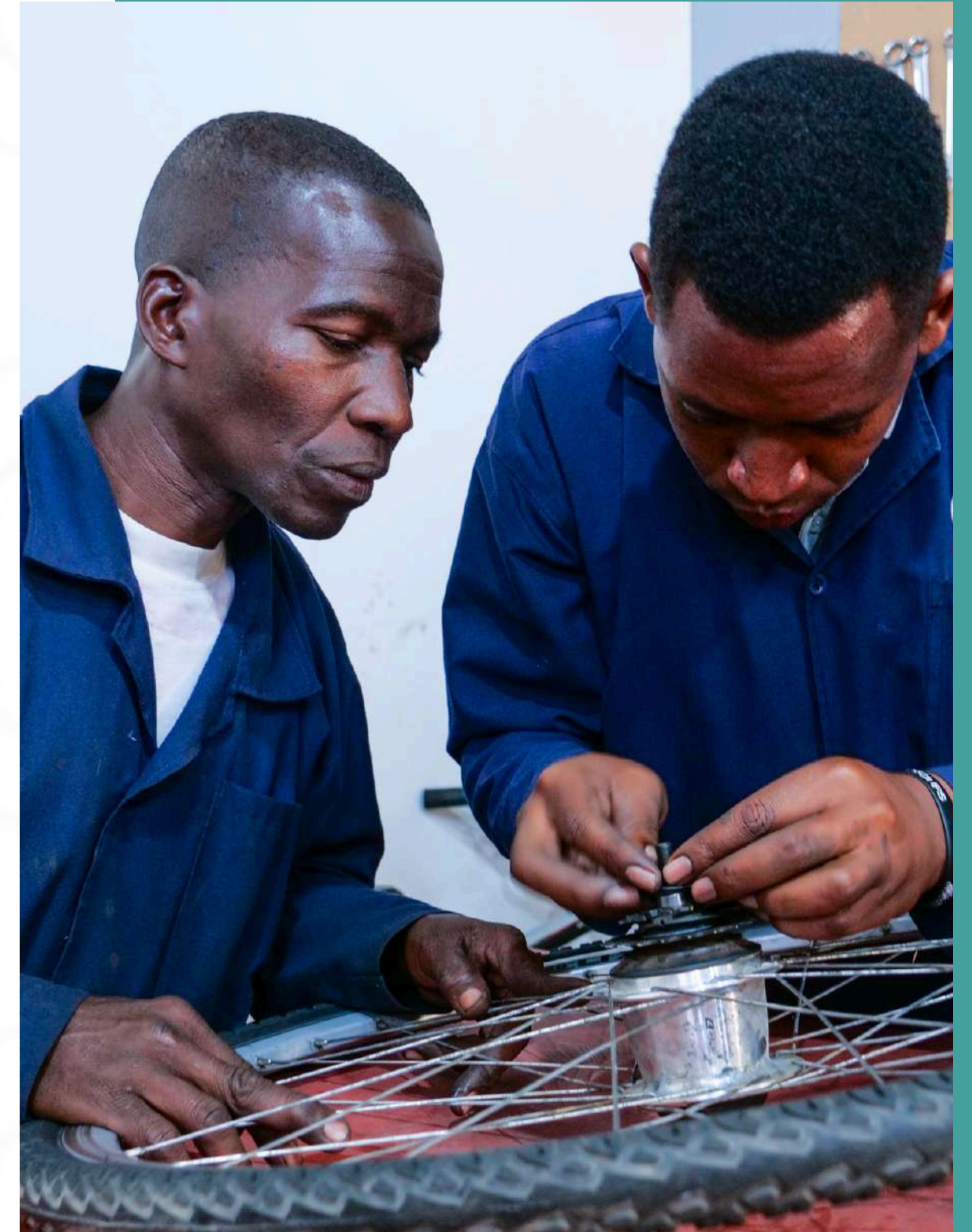
We are proud to announce a new partnership with So They Can, aimed at expanding our educational initiatives and providing crucial support to children and families facing challenges in our communities through bicycles.

Additionally, our involvement in the International Day Against Drug Abuse through a Fun Ride event raised awareness and fostered community engagement.

Thank you for your ongoing support. Together, we are making a meaningful impact and empowering individuals to create brighter futures.

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Organization Overview

We empower individuals to access education, healthcare and economic opportunities through life-changing bicycles.

- **Vision:** ABC Impact envisions a healthier, happier, better-educated, and more prosperous Tanzania utilizing bicycles for transport, sports, health, employment, environment, and leisure.
- **Mission:** ABC Impact empowers individuals to access education, healthcare, and economic opportunities through life-changing bicycles. We accomplish our mission through six programs.



Our Programs

1. Bike2School: A program that focuses on reducing the long-distance challenges faced by students in rural areas. Currently, the program helps both girls and boys through the distribution of bicycles, maintenance services, awareness campaigns, and the establishment of bicycle clubs in schools.



2. Youth Bike Academy: Develops young cycling talents from the streets to become professional cyclists of tomorrow through theoretical and practical training every Saturday.

Our Programs

3. Community Bike Forum: Brings awareness of the benefits of cycling through monthly fun rides and an annual bicycle festival, the Impact Bike Festival.

4. Bikepreneur: Creates capacities for youth in bicycle mechanic skills, entrepreneurship, and innovation.

5. Bikes4Trees: Aims to combat climate change by promoting the use of bicycles as a means of transportation for community members during tree planting activities. Currently, this program operates in Kahe, Kilimanjaro.

6. Bikes4Change makers: A program aimed at addressing long-distance challenges by tackling four critical needs in rural communities: Education, shelter, healthcare, and permaculture.



Impacted Regions in 2nd Quarterly 2024

Region	Programs implemented
Arusha	<ul style="list-style-type: none">• Bike2School• Youth Bike Academy• Community Bike Forum
Kilimanjaro	<ul style="list-style-type: none">• Bike2School• Bikes4Trees
Shinyanga	<ul style="list-style-type: none">• Bike2School
Dodoma	<ul style="list-style-type: none">• Bike2School
Manyara	<ul style="list-style-type: none">• Bike2School
Mwanza	<ul style="list-style-type: none">• Bikes4ChangeMakers

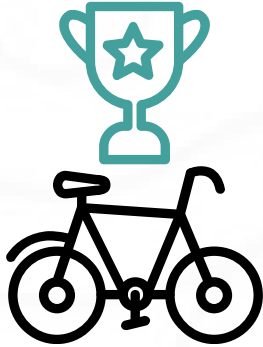


Enhancing Lives Through Bicycles

Impact in 2nd Quarterly 2024



1000+ community engagements in our Fun Rides & Bike2School launching events



4 Victories from Youth Bike Academy Champions



450 bicycles distributed to students



10 Schools benefited from our Bike2School program.



2 Impact Fun Rides



16 Bikepreneur beneficiaries

KEY SUCCESSESS

1.Launching Event for Bike2School in Kilimanjaro

On April 15, 2024, we successfully launched the Bike2School Program in the Kilimanjaro region at Mpirani Secondary School.

The event was honored to have the Mabogini Ward Councilor as the guest of honor, alongside representatives from the Regional Commissioner Police.

Attendees: The event was attended by representatives from five schools impacted by our Bike2School program: Mabogini, KIA Day, TPC, Oria, and Mpirani Secondary School.

We also welcomed parents and local stakeholders, contributing to a total of 500 attendees. Our Chief Impact Director, Ms. Ayanna Kimaro, led the ABC Impact team at this event.



Launching Event for Bike2School in Kilimanjaro

Impact:

The event resulted in the distribution of **300** bicycles to five schools (Mpirani, Mabogini, TPC, KIA Day, and Oria Secondary Schools), enabling students to attend school regularly.

We appreciate the cooperation from media outlets such as ITV Tanzania, Clouds FM, and local radios in Kilimanjaro for helping to communicate the impact of this event.

The presence of our partner, Velafrica, was instrumental in ensuring the event's success.



KEY SUCCESSESS

2. New Partnership with So They Can Organization

In May 2024, we established a new partnership with So They Can organization to enhance our Bike2School program.

We launched this program in Manyara, distributing bicycles to support local students.

Attendees:

We were honored to host the District Director of Babati as the guest of honor, along with the Country Director of So They Can Tanzania, Mrs. Roselyne Mariki, Impact Manager Mohammed Mussa, teachers, So They Can community parents, local leaders, and students.



New Partnership with So They Can Organization

Impact:

We officially started our Bike2School program in Manyara, distributing 100 bicycles to five schools: Mamire High School, Endakiso, Ayatsea, Qash, and Galapo Secondary Schools.

Due to the high demand, we added another 50 bicycles, bringing the total to 150 distributed in Manyara. We will implement a maintenance phase to ensure the bicycles remain in good condition and continue to benefit the students.



3. Kickstart of the Bikepreneur Training

From April 2 to April 6, we held a training session at Twende Makers Space for 16 Bikepreneur program beneficiaries, focusing on technology, innovation, and problem-solving skills. During the session, participants also developed a bicycle-related prototypes.

Trainers:

- Mr. Chriss, Director of Technology, Innovation & Training at Twende Innovative Center.

Bicycle Mechanic Training (Phase 1):

Followed by a bicycle mechanic training at ABC Impact grounds, led by world-class professional mechanic Danie from Switzerland, from April 8 to May 24.

Kickstart of the Bikepreneur Training

Entrepreneurship Training at WSH Arusha

The beneficiaries attended entrepreneurship training at WSHA, which equipped them with skills to monetize their bicycle mechanic skills.

Trainers:

- Simon Mzazi, Dynamic Business Development Professional.
- Elinipa Mshana, Community and Marketing Coordinator at WSHA.
- Khalid Juma, Community and Marketing Assistant at WSHA, Arusha.
- Isaack Shayo, Country Director at WSHA, Arusha.

First Internship (From 3rd June,2024)

The beneficiaries attended the internship in four groups, with each group placed at different ABC Bicycles branches:

- Arusha (Main Offices)
- Maji ya Chai Shop
- Moshi Branch, and
- Dodoma Branch



4. International Day Against Drug Abuse

As one of the missions to promote a healthier and a better lifestyle we were partnering with **DCEA Tanzania** and **NTUC Adventist** to provide education about the drug abuse.

We organized a fun ride, starting from the Regional offices and covering 20 kilometers, ending at the Gymkhana grounds, where education on drug abuse was provided.



5. Victories for YBA Champions

In June 2024, as part of developing our youth cyclists, we took three of them to the West Kili Forest Tour Challenge 2024.

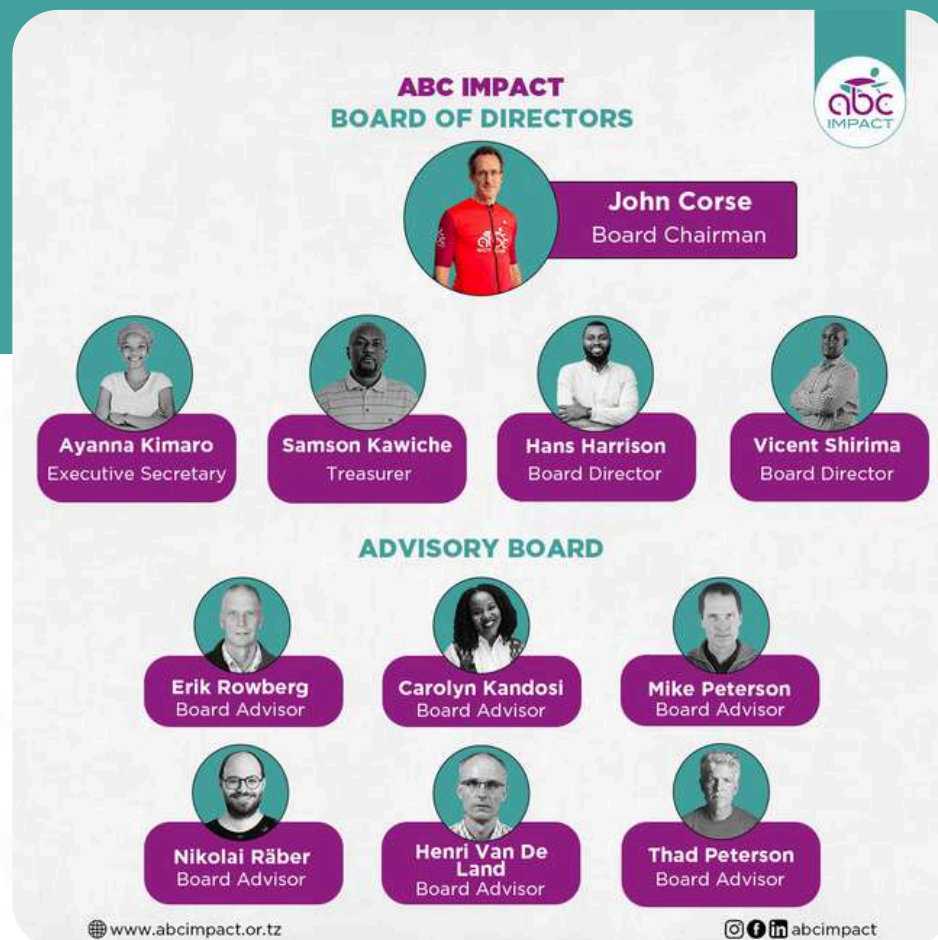
- Nickson Lomayan secured 2nd runner in the 21 km race.
- Paskal Meshack secured 2nd runner and David Festo secured 3rd runner in the 10 km race.



6. Growing and Involving

As our organization continues to expand its impact, this wouldn't be possible without extending our teamwork. This quarter, we are pleased to have grown our team to 9 staff members.

Additionally, we are guided by a dedicated board of directors, consisting of 11 members, led by our board chairman, John Corse.



Challenges

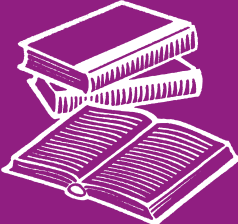
- In promoting awareness about our mission and impact, especially through the Bike2School program, we decided to hold a launch event. However, we faced financial challenges in organizing the event and supporting the community with bicycles at the same time.
- As we aim to take our Youth Bike Academy (YBA) champions to competitions and expose them to bicycle racing, we are encountering a shortage of essential cycling equipment, particularly racing bicycles and cycling shoes.

Learning

- Expanding Partnerships: To enhance lives through bicycles in Tanzania, we should focus on extending our network of partners who can join us in various initiatives, amplifying our impact.
- Equipment Needs for Competitions: The shortage of cycling tools for our Youth Bike Academy champions highlighted the importance of securing necessary resources in advance. It showed us that stronger collaborations with cycling brands, sponsors, and donors are crucial to ensure our athletes have the right tools for success in competitive environments.

Channels of Support

Numbers don't capture the full impact, so here's a qualitative overview of the tangible ways we've helped the community this quarter.



Access to Education

supported through the training provided by our Bikepreneur program and the distribution of bicycles to students.



Health care

Through our monthly rides, we help prevent non-communicable diseases and promote overall health.



Networking

Established a networking platform through our gala, launch events, and Impact Fun Rides.



Talent Development

Develop the street bicycle talents to cultivate them into international-class cycling talents.



Job Creation

Through our impact events, we are able to create job opportunities for both staff and outsourced personnel.

Impactful Stories



Rahma's Story: A student at Mamire Sec

Rahma is a Form 2 student at Mamire Secondary School. She walks a 14 km round trip daily to get to school. With only one secondary school in her ward, many children face similar long commutes. Rahma's family, like many small-scale farmers in their village, cannot afford a bicycle.

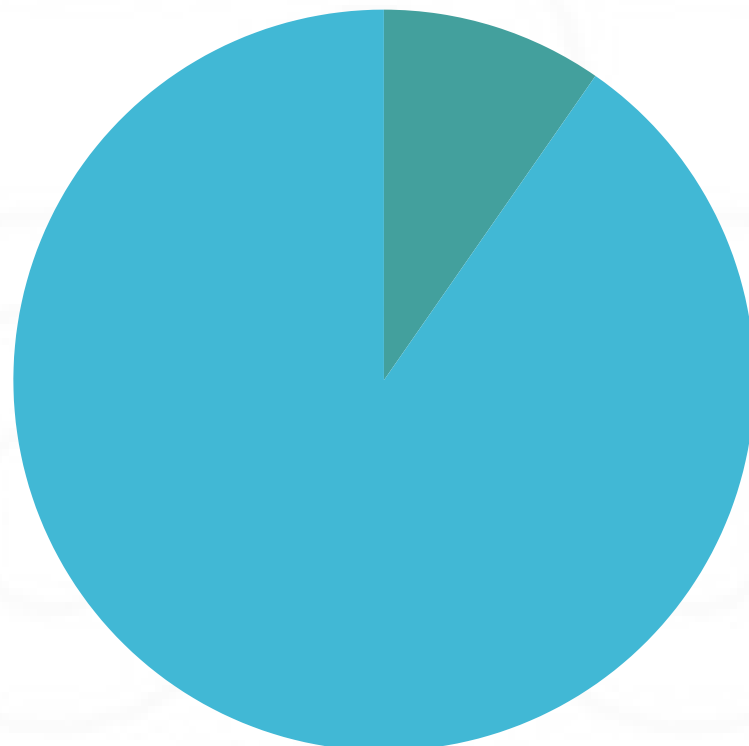
“Thank you so much for supporting me with this bike. I will use it properly to attend school every day, and I am now sure that my dreams will come true. I want to become a medical doctor.” — Rahma

Financial Summary

Here are the income and expenditure figures for the 2nd Quarter of 2024.

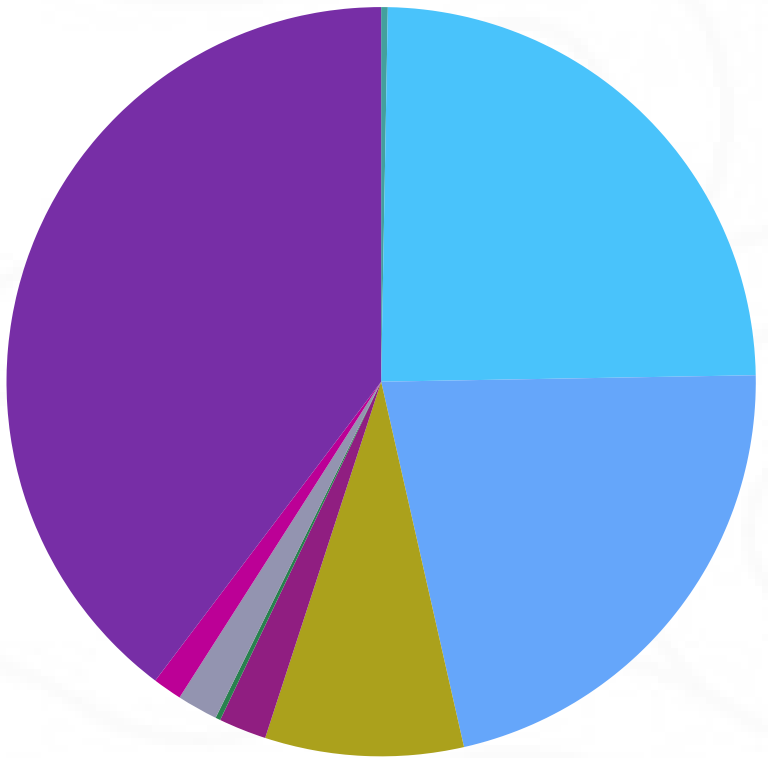
- Consultation fee
- Bikepreneur
- Bikes4Changemakers
- Team Allowances
- Working travel & accomodation
- Stationaries
- Local Transport
- Transportations of Bicycles & Spare parts
- Purchases bicycles & Spare parts

- Surplus from the first quarter
- Grants



\$41857.5

Total Income



Total Expenses

Enhancing Lives Through Bicycles

Donors and partners recognitions

ABC Impact is Velafrica's trusted partner in Tanzania for implementing mobility initiatives or vocational training programs. Their team is dedicated to excellence and consistently prioritizes community impact

Nikolai Raeber
Co-Director, Finances
Velafrica



so they can



THANK YOU

