



# WHEELS OF CHANGE GALA

SEASON 2

Impact Revolution: Driven Through the Spokes of Change

**Date:** May 2, 2025

**Time:** 18:00 hrs

**Venue:** Gran Melia Arusha





# Welcome to the Beginning of Impact

Imagine a world where a simple bicycle unlocks a child's future. In Tanzania, ABC Impact is making that vision a reality.

For three transformative years, we've witnessed the power of mobility, empowering over **3,000** students to reach school, dream bigger, and break the cycle of poverty.





# Impact Stories

## Witness the Change

*“I used to leave home at 4:00 AM in complete darkness, afraid but determined to get to school.*

*The journey was long, full of challenges, and often, I arrived late, missing lessons. I never imagined this struggle would end before I finished Form 4.*

*But today, with my new bicycle, I can reach school safely, on time, and with energy to focus on my studies. Now, I see my dreams within reach.”*

**Evaline Palisoi, Form 2 student, Kia Day.**

Evaline’s story is just one among **thousands**. Her bicycle is more than just a mode of transport—it’s a bridge to education, safety, and a brighter future.





# OUR PATH TO IMPACT

## THE GALA AGENDA

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## YOUR TRANSFORMATIVE EVENING: The Wheels of Change Gala

On May 2nd, 2025, ABC Impact proudly presents the 'Wheels of Change Gala' at the prestigious Gran Meliá Arusha.

This is more than an evening; it's a celebration of transformation, an invitation to inspire action, and a catalyst to accelerate our shared mission.

We're marking **three years** of profound impact and igniting an *'Impact Revolution: Driven Through the Spokes of Change.'*



# YOUR TRANSFORMATIVE EVENING: The Wheels of Change Gala

Your support at last year's (2024) Wheels of Change Gala was a resounding success, enabling us to provide **900** bicycles to girls in rural communities.

We witnessed firsthand the transformative power of your generosity—your pledges, your winning bids, your ticket purchases, and your enthusiastic auction participation.

Together, we brought dreams to life.





# THE URGENT NEED:

## Transforming Lives Now

Because **300** more students are waiting. They need bicycles to bridge the gap between their homes and their dreams.

Your support will directly contribute to achieving the following crucial aims:



**Together, we will celebrate** 3 years of ABC Impact's transformative work, acknowledging the lives already changed.

**Your contributions will raise \$45,000 to provide 300 bicycles,** igniting hope for struggling students in remote rural communities.

**Through your partnership,** we will strengthen vital relationships with sponsors, NGOs, and government bodies, expanding our reach.

**Your participation** will create increased awareness about the profound impact of bicycle mobility on education and youth empowerment, driving lasting change.

# YOUR ACTION, THEIR FUTURE:

## How You Can Make an Impact



**Become a Sponsor:**  
Secure Their Future  
with a Sponsorship  
Package



Experience the  
Revolution: **Get Your  
Tickets Now**



Become a **Donor**:  
Pledge Your Support,  
Donate Items, Fuel Our  
Mission



**Become a Strategic  
Partner:** Align with Our  
Mission



# SPONSORSHIP PACKAGES

Sponsorship Level	Contribution	Benefits	People Covered
Platinum	\$15,000	Exclusive branding on all event materials, VIP table for 10 guests, keynote speaking opportunity, featured in event press releases, full-page ad in the event booklet, and social media highlights.	10
Gold Sponsor	\$10,000	Premium logo placement, branding on digital and print media, VIP table for 8 guests, half-page ad in the event booklet, recognition in speeches, and social media mentions	8
Silver Sponsor	\$5,000	Logo on event banners and invitations, reserved seating for 6 guests, quarter-page ad in the event booklet, social media mentions, and acknowledgment during the event.	6
Bronze Sponsor	\$2,500	Logo in the event booklet, reserved seating for 4 guests, social media appreciation post, and verbal recognition during the event	4
Bike Sponsor	\$150 per bike	Recognition in the post-event impact report and personalized thank-you message from a student beneficiary.	2



Ticket Category	Single (TZS)	Double (TZS)	Group of 5 (TZS)	Benefits
Regular	120,000	200,000	495,000	<ul style="list-style-type: none"><li>• Access to the event with standard seating and food service (identical canapés menu and cocktail/mocktail as other categories).</li><li>• General admission to all public event areas at Gran Meliá.</li><li>• Celebrate 3 years of impact with inspiring stories.</li><li>• Engage with change-makers and partners.</li></ul>
VIP Ticket	200,000	395,000	9,900,00	<ul style="list-style-type: none"><li>◦ All the benefits of the Regular Ticket, with enhanced service. VIP guests will receive priority seating in a reserved VIP section and faster access to food and beverages.</li><li>◦ Access to an exclusive VIP-only area for networking and special interactions at the venue.</li></ul>





# The Theory Behind the Change

**Empowering communities through sustainable mobility.**

10M+ students face long commutes, leading to high dropout rates. Thousands of youth and entrepreneurs lack mobility, limiting opportunities. Our bicycle 🚲 programs provide sustainable access, reducing barriers and transforming lives.

Organization, enhances mobility in Tanzania to improve education, livelihoods, and opportunities by providing bicycles, training youth, and advocating for sustainable transport solutions. 🚲

Increased access to education, jobs, and healthcare through sustainable mobility, empowering 80% of girls in the Bike2School program and supporting youth entrepreneurship, creating lasting economic and social impact in Tanzania. 🚲





## PURCHASE TICKETS & SPONSORSHIP PACKAGES

To purchase your tickets or sponsorship packages through a bank transfer, please follow these steps:

### ▶ **Deposit the Total Amount:**

- **Bank Name:** NMB
- **Account Name:** ABC Impact
- **TZs A/C:** 42810009786
- **USD A/C :** 42810009787

### ▶ **Send Payment Confirmation:**

After completing the transfer, please send a photo or screenshot of the payment receipt to:

- WhatsApp: +255 738 033 829
- Email: [impact@abcimpact.or.tz](mailto:impact@abcimpact.or.tz)



# YOUR BRIDGE TO IMPACT

## Contact Us

### Phone

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### Email

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### Website

[www.abcimpact.or.tz](http://www.abcimpact.or.tz)

### Location

Arusha, Tanzania





# BE THE CHANGE.

## Join Us.

By supporting the Wheels of Change Gala 2025, you're not just attending an event—you're investing in a movement that ensures students in rural areas have the opportunity to chase their dreams.

Together, let's transform lives in Tanzania through mobility, education, and livelihoods.

