



# 2025 IMPACT REPORT

Empowering Communities through Sustainable Mobility

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# INTRODUCTION

As we reflect on 2025, we celebrate a meaningful milestone for ABC Impact — three years of driving change through mobility. Since beginning our journey in 2022 with the distribution of bicycles, we have steadily grown our reach, our partnerships, and our vision for impact.

This year marked not only our third anniversary, but also a moment of reflection and transformation. Through our Wheels of Change Gala, our second successful fundraising and awareness event, we celebrated how far we have come while setting our sights on the future.

In 2025, we made a strategic shift from enhancing lives through bicycles to empowering communities through sustainable mobility. This evolution reflects our deeper understanding that mobility is not just about access to transport, but about unlocking opportunities in education, improving access to healthcare, and enabling economic participation.

Our work today goes beyond distributing bicycles. It is about building a system where communities can rely on sustainable mobility solutions to transform their everyday lives.

None of this would be possible without the unwavering support of our partners, stakeholders, communities, and the students whose journeys continue to inspire us. We extend our heartfelt appreciation to all who have walked and now ride alongside us.

We are especially grateful to our long-standing partner, Velafrica, whose continued support has played a vital role in advancing mobility solutions for the communities we serve.

As we look ahead, we remain committed to expanding our impact and continuing this journey together.



Winnie Marandu  
**Chief Impact Officer**

# EXECUTIVE SUMMARY

Since 2022, ABC Impact has been working to expand access to education, opportunity, and well-being through bicycle mobility. What began as a focused effort on bicycle distribution has steadily evolved into a broader movement aimed at strengthening communities through sustainable mobility solutions.

Over the past three years, the organization has demonstrated consistent growth in both reach and impact. In its first year (2022–2023), ABC Impact distributed 1,003 bicycles, supported 35 Youth Bike Academy champions, planted 3,000 trees, and launched the first Impact Bike Festival.

Building on this foundation, the second year (2023–2024) saw further expansion, with 1,150 bicycles distributed, 800 bicycles maintained, 50 Youth Bike Academy champions supported, and the introduction of Bikepreneur beneficiaries, alongside another successful Impact Bike Festival.

In 2025, ABC Impact reached a new level of impact and innovation. A total of 1,722 bicycles were distributed, including expanded outreach to Mwanza through the Kaunda and Kitongo branches, where 222 bicycles were delivered in partnership with Mainspring Tanzania. The organization also maintained 830 bicycles, supported 56 Youth Bike Academy champions, and empowered 16 Bikepreneur beneficiaries.

Notably, 2025 marked a significant step forward in safety and quality of impact, with the introduction of helmets alongside bicycle distribution reaching 400 students for the first time. This reflects ABC Impact’s growing commitment not only to access, but to safe and sustainable mobility.

Beyond distribution, the organization continued to invest in youth development and community engagement. Through participation in two cycling competitions, Youth Bike Academy champions secured six medals and two trophies, showcasing both talent development and the broader social impact of mobility programs.

These achievements have been made possible through the continued collaboration with partners such as Velafrica, alongside new partnerships that have enabled expansion into new regions.

In 2025, ABC Impact reaffirmed its commitment to evolving from simply distributing bicycles to empowering communities through sustainable mobility unlocking access to education, improving daily life, and creating pathways for economic and social opportunity.

# THE NEED: WHY BICYCLES IN TANZANIA

In Tanzania, bicycles are more than a mode of transport they are a vital tool for mobility, opportunity, and empowerment. For many communities, especially in rural areas, a bicycle is the most accessible and sustainable form of transportation, connecting people to schools, markets, health centers, administrative offices, and economic activities.

Despite this, access to bicycles remains limited. Long distances, safety risks, few transportation options, and high transport costs make it difficult for youth, women, and entire communities to move freely and pursue education, livelihoods, and essential services.

The impact of limited mobility is particularly felt by students, who often must travel many kilometers to reach the few government schools available. Women and rural community members also face significant barriers in accessing markets, health facilities, and income-generating opportunities.

The introduction of bicycles has transformed lives. They provide freedom to move, improve safety, and create new employment opportunities, such as for bicycle mechanics.

Beyond practical benefits, bicycles also become a source of motivation and engagement for communities.

*A powerful example comes from Teacher Godlisten at Imenya Secondary School in Shinyanga, who has witnessed firsthand the transformation that bicycles can bring. Before 2022, student attendance was significantly low.*

*Many Form One students attended only half of their classes, largely due to the long and exhausting distances they had to walk each day.*



*Following the introduction of bicycles, the situation changed remarkably. Attendance increased as students were able to reach school more easily and on time. Beyond improving access, bicycles also became a source of motivation. Students began to engage more actively in school, driven by the hope and possibility of receiving a bicycle themselves.*

*As Teacher Godlisten explains, bicycles have become more than a means of transport they are now a facilitator of education and a reason for students to develop a stronger connection with school.*

*Bicycles are no longer just a convenience they are a catalyst for education, economic activity, and community empowerment across Tanzania.*



# WHY BICYCLES IN TANZANIA



Distance



Time



Safety



Employment



# PROGRAMS OVERVIEW

## ● Bike2School Program

### **Overview**

Bike2School program addresses the challenge of long and often difficult journeys to school in rural Tanzania by providing students with sustainable and reliable transportation “BICYCLES”

### **How It Works**

The Bike2School program is implemented through a structured approach that ensures both immediate access and long-term impact:

#### **1. Awareness & Community Engagement**

The program begins with awareness sessions involving students, parents, and school leadership.

#### **2. Bicycle Distribution**

Bicycles are distributed to selected students based on need, particularly those who travel long distances to school.

#### **3. Maintenance & Technical Support**

To ensure long-term sustainability, the program provides regular bicycle maintenance and technical support every three months.

#### **4. Bike Clubs**

Schools establish Bike Clubs where students come together to learn basic maintenance skills, share experiences, and promote responsible bicycle use

# BIKE2SCHOOL PROGRAM

## Impact

The Bike2School program has significantly improved student attendance and punctuality, especially in rural areas where distance is a major barrier.

Students are able to save time, reduce fatigue, and focus more on their studies.

Beyond education, bicycles also support daily life activities at home, contributing to household mobility and well-being.

The program has also contributed to increased safety for students, particularly girls, by reducing long walking distances and exposure to risks along the way.





## BIKES4CHANGEMAKERS PROGRAM

### Overview

The program is designed to address long-distance challenges in rural communities by tackling four critical needs: education, shelter, healthcare, and permaculture.

By providing bicycles as a mobility solution, the program enables community changemakers to reach more people, deliver services efficiently, and strengthen local impact systems.

Currently, the program is being implemented in Mwanza Region.

### How It Works

#### 1. Identification of Changemakers

The program identifies individuals and community actors working in key sectors such as education, healthcare, environmental sustainability, and community development.

#### 2. Bicycle Support for Service Delivery

Bicycles are provided to selected changemakers to support their daily work, enabling them to travel longer distances and reach underserved communities more efficiently.

#### 3. Integration into Community Work

Beneficiaries integrate the use of bicycles into their ongoing initiatives—supporting education, delivering health services, improving shelter conditions, or promoting permaculture practices.

# BIKES4CHANGEMAKERS

## How It Works...

### 4. Maintenance & Technical Support

To ensure long-term usability, the program includes basic maintenance support and guidance. Beneficiaries are oriented on proper bicycle care, while access to repair support is facilitated where possible to keep bicycles functional and reliable.

### 5. Follow-Up & Impact Monitoring

Regular follow-ups are conducted to assess usage, track impact across sectors, and ensure the bicycles continue to support community development effectively.

### IMPACT

The Bikes4Changemakers program expands the reach and effectiveness of local initiatives by reducing mobility barriers and strengthening service delivery across the education, permaculture, and health sectors.





## BIKEPRENEUR PROGRAM

### ● Overview

A structured program that combines professional bicycle mechanics, innovation, and entrepreneurship to address youth unemployment and the lack of practical skills in Tanzania.

The program equips young people with hands-on technical skills and entrepreneurial knowledge, enabling them to achieve socio-economic independence and sustainable livelihoods while supporting bicycle mobility systems within their communities.

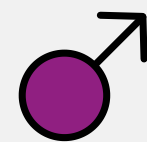
Bikepreneur contributes to multiple Sustainable Development Goals (SDGs), including:



No Poverty  
SGD 1



Quality Education  
SGD 4



Gender Equality  
SGD 5



Decent Work and  
Economic Growth  
SGD 8



Reduced Inequalities  
SGD 10



Climate Action  
SGD 13

## How It Works

### 1. Recruitment & Selection

Youth are selected from communities, with a focus on unemployed individuals and school leavers who are interested in gaining technical and entrepreneurial skills.

### 2. Technical Training (Bicycle Mechanics)

Participants undergo intensive hands-on training in bicycle repair and maintenance, building practical skills that are directly applicable in real-world contexts.

### 3. Innovation & Entrepreneurship Training

Alongside technical skills, trainees are introduced to basic business concepts, innovation thinking, and income-generating opportunities within the bicycle ecosystem.

### 4. Practical Experience & Internship

Trainees gain real-world experience by working on bicycles used in community programs & Bicycle Ecosystem, allowing them to build confidence, competence, and problem-solving skills.

### 5. Transition to Livelihood Opportunities

Graduates are supported to apply their skills through employment, self-employment, or integration into existing mobility programs, contributing to both income generation and community impact.





## IMPACT

The Bikepreneur program empowers youth with marketable skills, creating pathways to employment and entrepreneurship.

It strengthens local bicycle maintenance systems, ensuring sustainability of mobility programs while contributing to improved livelihoods, reduced inequality, and environmental sustainability.



# YOUTH BIKE ACADEMY

## Overview

The Youth Bike Academy aims to bridge the gap between informal street cycling and professional sports by identifying and nurturing young cycling talent.

The program transforms passionate young riders into skilled and competitive athletes through structured training, mentorship, and exposure to professional opportunities.

## Overview

### 1. Talent Identification

The program identifies young individuals with cycling potential from communities, whether they are already engaged in informal or street cycling or new to the sport.

### 2. Structured Training Programs

Selected participants undergo structured training sessions focused on cycling techniques, discipline, and physical conditioning to build a strong foundation.

### 3. Skill Development

Beyond riding skills, participants are trained in areas such as teamwork, discipline, safety, and personal development to support both athletic and personal growth.

### 4. Competitive Exposure

Young riders are given opportunities to participate in competitions and events, allowing them to gain experience, build confidence, and showcase their talents.

### 5. Mentorship & Career Guidance

Participants receive mentorship and guidance on potential career pathways within cycling, helping them transition from talent to professional opportunities.



## IMPACT

The Youth Bike Academy provides a pathway for young people to transform their passion into purpose.

It promotes youth development, builds confidence and discipline, and creates opportunities for talent to grow into professional cycling careers while contributing positively to their communities.



# Regions of Operation



# 2025 IMPACT IN NUMBERS

## Bike2School Program



**1,497 students**

Supported to access education through bicycles



**400 safety helmets**

Distributed across Morogoro, Kilimanjaro, Manyara, and Arusha



**900 bicycles**

Repaired and returned to service, extending asset lifespan



**3 bicycles distributed to teachers**

To support supervision, mentoring, and Bike Club leadership



**27 Schools Reached**

Through the Program





# 2025 IMPACT IN NUMBERS

## Bikepreneur Program



### 15 Graduates

Pursued Professional Bicycle Mechanics Training through Bikepreneur Cohort 2



### 14 Employment

Opportunities through Bikepreneur Cohort 1



### 2 Trainers of trainees

# 2025 IMPACT IN NUMBERS

## Youth Bike Academy Program



**60 Young**

Trained through the Youth Bike Academy



**6 Medals**

Won across 2 Cycling Competitions



**5 Victories**

Achieved in Cycling Competitions



**3 Employment**

Opportunities Created for Trainers





# 2025 IMPACT IN NUMBERS

## Bikes4ChangeMakers Program



**222 Bicycles Distributed**



**94 Changemakers Supported**



**28 Local Leaders Reached**



**3 Key Sectors Impacted (Education, Health & Permaculture)**



## Jackline's Journey: From Trainee To Community Changemaker

Jackline is one of the graduates of the Bikepreneur program, where she was trained in bicycle mechanics, innovation, and entrepreneurship.

What started as a learning opportunity has now transformed into a meaningful role within her community.

Today, Jackline is actively supporting bicycle mobility programs by maintaining and repairing bicycles used by students.

Her work ensures that bicycles remain functional, reducing downtime and allowing students to continue accessing education without interruption.

*"When I repair a bicycle, I know I am helping a student get back to school."*

Beyond repairs, Jackline plays a key role during community awareness sessions.

She trains students and parents on proper bicycle use, maintenance practices, and responsible ownership—helping to extend the lifespan of the bicycles and strengthen the overall impact of the program.

Her journey reflects the full cycle of impact:  
from youth training → skills development → community service → sustainable mobility.  
Jackline is not only maintaining bicycles — she is keeping education in motion.

# Challenges



## Bicycle Maintenance In Remote Areas

Maintaining bicycles in remote communities remained a challenge due to limited access to repair services and spare parts.

In some schools and villages, beneficiaries had to travel long distances to access maintenance support.



## Growing demand for enrollment beyond current training capacity.

The Bikepreneur Program continues to attract increasing interest from young people seeking to acquire practical skills in bicycle mechanics and entrepreneurship.



## Menstruation and Mobility Challenges for Girls

Some girls reported difficulties using bicycles during menstruation due to limited access to sanitary products and appropriate protective materials.





# Looking Ahead

As ABC Impact continues to grow, we remain committed to expanding access to mobility, skills development, and opportunities for underserved communities across Tanzania.

In the coming years, ABC Impact aims to strengthen and expand its programs through the following priorities:

1

## Expanding Access to Mobility

We aim to reach and empower more individuals through increased access to bicycles and sustainable mobility solutions that support education, healthcare, livelihoods, and community development.

2

## Exploring Electric Bicycle Initiatives

ABC Impact is exploring the introduction of electric bicycle (e-bike) initiatives.

The program aims to create new opportunities for transportation, small businesses, and environmentally friendly mobility solutions.

3

## Strengthening School Bike Clubs

We plan to continue building and strengthening bicycle clubs in schools as spaces for bicycle awareness, safety education, peer engagement, and basic bicycle mechanic training.

4

## Supporting Youth Cyclists to Reach International Levels

Through the Youth Bike Academy, ABC Impact aims to create more opportunities for talented young cyclists by building partnerships with international cycling clubs and organizations.

5

## Strengthening Partnerships and Sustainability

Through the Youth Bike Academy, ABC Impact aims to create more opportunities for talented young cyclists by building partnerships with international cycling clubs and organizations.

# Be part of the Movement



**Donate**



**Sponsor**



**Volunteer**



**Partner**



# Our Partners

The impact we continue to create would not be possible without the support, trust, and collaboration of our partners



so they can





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Thank you to all our partners, supporters, and community members for your continued support throughout 2025.